

California Consumer Privacy Act Notice

This California Consumer Privacy Act Notice (“**Notice**”) provides information to California residents, pursuant to the California Consumer Privacy Act of 2018 (“**CCPA**”). This Notice is provided on behalf of Seagate Technology LLC and any parent, subsidiary or affiliate controlled by, under common control with, or controlling Seagate Technology LLC, including but not limited to affiliates operating under the LaCie name or brand, (collectively, “**Seagate**” or “**we**” or “**us**”). For additional information about Seagate’s privacy practices, please refer to our Privacy Statement <https://www.seagate.com/legal-privacy/>.

Please note that this Notice does not apply to our job applicants, employees, contractors, owners, directors, or officers where the Personal Information we collect about those individuals relates to their current, former, or potential role at Seagate.

Our Collection, Use, and Disclosure of Personal Information

Under the CCPA, “**Personal Information**” is information that identifies, relates to, or could reasonably be linked with a particular California resident or household.

We collect Personal Information from our interactions with you, such as when you contact us via our websites or on the phone, respond to a survey, or purchase a product or service, or register or return a product. We also collect Personal Information from other sources, such as publicly available databases and joint marketing partners, when they share the information with us.

Pursuant to the CCPA, we are providing the following information concerning the categories of Personal Information that we have collected or disclosed within the preceding 12 months.

(1) We collected the following categories of Personal Information:

1. Identifiers, such as name, telephone number, postal address, email address, user account name, social media account ID, and IP address;
2. Personal information, as defined in the California safeguards law, such as contact information and profile picture;
3. Characteristics of protected classifications under California or federal law, such as gender;

4. Commercial information, such as transaction information and purchase history;
5. Internet or network activity information, such as browsing history and interactions with websites and advertisements;
6. Geolocation data, such as IP address;
7. Audio, electronic, visual, and similar information, such as call and video recordings;
8. Professional or employment-related information, such as work history and prior employer; and
9. Inferences drawn from any of the Personal Information listed above to create a summary about, for example, an individual's preferences and characteristics.

We may use this Personal Information to operate, manage, and maintain our business, to provide our products and services, for our employment and vendor management purposes, and to accomplish our business purposes and objectives, including, for example, using Personal Information to: develop, improve, repair, and maintain our products and services; personalize, advertise, and market our products and services; conduct research, analytics, and data analysis; maintain our facilities and infrastructure; undertake quality and safety assurance measures; conduct risk and security control and monitoring; detect and prevent fraud; perform identity verification; perform accounting, audit, and other internal functions, such as internal investigations; comply with law, legal process, and internal policies; maintain records; and exercise and defend legal claims.

(2) We disclosed the following Personal Information to third parties, such as our service providers and affiliates, for our operational business purposes:

1. Identifiers, such as name, telephone number, postal address, email address, user account name, social media account ID, and IP address;
2. Personal information, as defined in the California safeguards law, such as contact information and profile picture;
3. Characteristics of protected classifications under California or federal law, such as gender;
4. Commercial information, such as transaction information and purchase history;
5. Internet or network activity information, such as browsing history and interactions with websites and advertisements;
6. Geolocation data, such as IP address;
7. Audio, electronic, visual, and similar information, such as call and video recordings;
8. Professional or employment-related information, such as work history and prior employer; and

9. Inferences drawn from any of the Personal Information listed above to create a summary about, for example, an individual's preferences and characteristics.

(3) We have not "sold" Personal Information for purposes of the CCPA. For purposes of this Notice, "sold" or "sale" means the disclosure of Personal Information for monetary or other valuable consideration but does not include, for example, the transfer of Personal Information as an asset that is part of a merger, bankruptcy, or other disposition of all or any portion of our business.

Making Rights Requests Under the CCPA

If you are a California resident, you may request that we:

(1) Disclose to you the following information covering the 12 months preceding your request:

- The categories of Personal Information we collected about you and the categories of sources from which we collected such Personal Information;
- The specific pieces of Personal Information we collected about you;
- The business or commercial purpose for collecting Personal Information about you;
- The categories of third parties with whom we shared Personal Information about you; and
- The categories of Personal Information about you that we otherwise shared or disclosed, and the categories of third parties with whom we shared or to whom we disclosed such Personal Information (if applicable); and

(2) Delete Personal Information we collected from you.

To make a request for the disclosures or deletion described above, please contact us at **1-800-SEAGATE** (1-800-732-4283) or **data.protection.officer@seagate.com**. In some instances, we may decline to honor your request where an exception applies, such as where the disclosure of Personal Information would adversely affect the rights and freedoms of another California resident.

You have the right to be free from unlawful discrimination for exercising your rights under the CCPA.

LAST UPDATED: December 28, 2019