

LaCie Reveals New Server Technology for Small Businesses

CONSUMER ELECTRONICS SHOW, LAS VEGAS – Today LaCie demonstrates a new network storage server based on the Microsoft® Windows® Home Server platform. The product will be shown for the first time at the CES.

This server leverages the success of LaCie's award-winning 5big Network, which features five user-replaceable drives, Gigabit Ethernet, and data protection support for data integrity. The technology demonstration shows that by combining Microsoft and LaCie technologies on a single platform, small business users can enjoy a seamless interface to automatically back up computers to a single server. The server secures their backup both locally and remotely by automatically copying their critical data to the cloud, using LaCie's Wuala technology.

"LaCie's network server offers an exciting design and provides plenty of storage options with terabytes of capacity and the ability to back up data from local computers and to cloud-based services," said Leslie McGuire, Director of Windows Server Marketing at Microsoft. "We're pleased to have LaCie join us as a Windows Home Server partner."

"Our aim with this technology demonstration is to show that by teaming with Microsoft and through our Wuala cloud storage technology, we can provide an enterprise-grade, data protection solution with both local backup and off-site replication in one low-cost, compact system," said Erwan Girard, Solutions Business Unit Manager. "By leveraging the groundbreaking Wuala cloud technology, which ensures the highest speed in data upload and download, our server will provide truly usable cloud-based data backup and restore to accommodate the large amounts of data generated by small businesses."

Additional product details will be available once it is officially announced in the first quarter of 2010. For more information or to schedule a customer or press demo, please contact Kim Myers at kmyers@lacie.com.

About LaCie

Located in the USA, Canada, Japan, Australia, Europe, Singapore and Hong Kong, LaCie is the leading manufacturer of computer peripherals for Windows, Apple and Linux users. LaCie creates external storage solutions and color monitors that help professionals and everyday people easily manage their digital lives. LaCie has differentiated its products through original designs and leading-edge technology. Established in France in 1989, LaCie is listed on Euronext under FR0000054314 (LAC). For more information, visit www.lacie.com

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Contact LaCie

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