

LaCie

Annual revenue as of June 30, 2009: -23%

	Q4 FY09	Q4 FY08	Var M€	Var %		07/08-06/09	07/07-06/08	Var M€	Var %
	3 months	3 months				12 months	12 months		
Europe	35,9	44,2	- 8,3	-19%	Europe	183,8	246,1	- 62,3	-25%
Americas	22,0	20,7	1,3	6%	Americas	95,1	108,8	- 13,7	-13%
Asie	6,3	7,9	- 1,6	-20%	Asie	22,3	35,0	- 12,6	-36%
TOTAL	64,2	72,8	- 8,6	-12%	TOTAL	301,2	389,8	- 88,6	-23%

SLOWER DECLINE IN SALES AND FURTHER REPOSITIONING

LaCie reported revenue of €64.2 million for the quarter ended June 30, 2009 (IFRS). This compares to revenue of €72.8 million in the year-ago period, representing a 12% decrease (-16% without forex). The Solutions family accounts for 22% of the revenue, vs 25% in the same year-ago period. The Prosumers family, targeting semi-professional users, accounts for 54% of the revenue, vs 37% in the same year-ago period. Europe accounts for 56% of the revenue, versus 34% for Americas and 10% for AsiaPac. After neutralization of forex, sales by geographical areas drop by 17%, 10% and 26% respectively.

LaCie reported revenue of €301.2 million for the year ended June 30, 2009 (IFRS). This compares to revenue of €389.8 million in the year-ago period, representing a 23% decrease (with and without forex). The Solutions family accounts for 22% of the revenue. Europe accounts for 61% of the revenue, versus 32% for Americas and 7% for AsiaPac. After neutralization of forex, sales by geographical areas drop by 24%, 19% and 38% respectively. 67% of the decrease in sales relate to Basic products.

KEY TOPICS OF THE QUARTER AND IMPACT ON THE FINANCIAL OUTLOOK

- ✓ Eight new products were launched this quarter, ranging from mobile accessories up to the LaCie 12big Rack - an enterprise class 2U rack-mounted portfolio, targeted at corporate IT users and video professionals, not to forget further additions to the Rugged family.
- ✓ To further expand and enhance its offer of storage, LaCie finalized on May 12, 2009 the acquisition of the share capital of Switzerland-based Caleido AG, the developer of the social online storage solution Wuala. The transaction is fully financed by a bank loan.
- ✓ In July 2009, LaCie bought back 5% of its shares on the market for €4.9 million (i.e. €2.7 per share). This successful self-tender offer was initiated in order to finance part of the Caleido acquisition.

Next release

Annual financial results on 10/08/2009 after Euronext is closed.

About LaCie

Located in North America, Europe, Asia and Middle East, LaCie is the leading manufacturer of computer peripherals for PC, Apple and Linux users. LaCie has differentiated its products through original designs and leading-edge technology. Find all information at www.lacie.com.

This press release includes statements that may constitute forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to: (i) adverse changes in general economic or market conditions; (ii) delays or reductions in information technology spending; (iii) risks associated with acquisitions and investments, including the challenges and costs of integration, restructuring and achieving anticipated synergies; (iv) competitive factors, including but not limited to pricing pressures and new product introductions; (v) the relative and varying rates of product price and component cost declines and the volume and mixture of product and services revenues; (vi) component and product quality and availability; (vii) the transition to new products, the uncertainty of customer acceptance of new product offerings and rapid technological and market change; (viii) insufficient, excess or obsolete inventory; (ix) war or acts of terrorism; (x) the ability to attract and retain highly qualified employees; (xi) fluctuating currency exchange rates; and (xii) other one-time events and other important factors disclosed previously and from time to time in LaCie's filings with the French Securities and Exchange Commission (AMF). LaCie disclaims any obligation to update any such forward-looking statements after the date of this release.