

LaCie

Nine-month revenue as of March 31, 2009: -25% year-over-year

	Q3 FY09	Q3 FY08	Var M€	Var %		07/08-03/09	07/07-03/08	Var M€	Var %
	3 months	3 months				9 months	9 months		
Europe	45,6	58,7	- 13,2	-22%	Europe	147,9	201,8	- 54,0	-27%
Americas	18,8	28,4	- 9,6	-34%	Americas	73,1	88,1	- 14,9	-17%
Asie	4,7	9,6	- 5,0	-52%	Asie	16,0	27,1	- 11,1	-41%
TOTAL	69,0	96,8	- 27,8	-29%	TOTAL	237,0	317,0	- 80,0	-25%

IFRS - unaudited

FOCUS ON ADDED VALUE

LaCie reported revenue of €69 million for the quarter ended March 31, 2009 (IFRS). This compares to revenue of €96.8 million in the year-ago period, representing a 29% decrease (-31% without forex). The Solutions family accounts for 24% of the revenue, vs 20% in the same year-ago period. The Prosumers family, targeting semi-professional users, accounts for 47% of the revenue, vs 40% in the same year-ago period. Europe accounts for 66% of the revenue, versus 27% for Americas and 7% for AsiaPac. After neutralization of forex, sales by geographical areas drop by 20%, 44% and 54% respectively.

LaCie keeps struggling with its credit insurer in order to preserve its customers' credit limits as much as possible.

LaCie reported revenue of €237 million for the nine-month period ended March 31, 2009 (IFRS). This compares to revenue of €317 million in the year-ago period, representing a 25% decrease (with and without forex). The Solutions family accounts for 22% of the revenue. Europe accounts for 62% of the revenue, versus 31% for Americas and 7% for AsiaPac. After neutralization of forex, sales by geographical areas drop by 25%, 21% and 41% respectively. 65% of the decrease in sales relate to Basic products.

KEY TOPICS OF THE QUARTER AND IMPACT ON THE FINANCIAL OUTLOOK

- ✓ The working capital and the cash are monitored carefully since decreasing sales will impair the profitability. In order to keep on building its innovative edge, LaCie maintained its recruiting effort in R&D, while attention to other expenses is closer than ever.
- ✓ To further expand and enhance its offer of storage, LaCie announced on March 17, 2009 an offer to acquire 100% of the share capital of Switzerland-based Caleido AG, the developer of the social online storage solution Wuala. The transaction is expected to close before the end of the fiscal year.

Next release

Annual revenue on 07/30/2009 after Euronext is closed.

About LaCie

Located in North America, Europe, Asia and Middle East, LaCie is the leading manufacturer of computer peripherals for PC, Apple and Linux users. LaCie has differentiated its products through original designs and leading-edge technology. Find all information at www.lacie.com.

This press release includes statements that may constitute forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to: (i) adverse changes in general economic or market conditions; (ii) delays or reductions in information technology spending; (iii) risks associated with acquisitions and investments, including the challenges and costs of integration, restructuring and achieving anticipated synergies; (iv) competitive factors, including but not limited to pricing pressures and new product introductions; (v) the relative and varying rates of product price and component cost declines and the volume and mixture of product and services revenues; (vi) component and product quality and availability; (vii) the transition to new products, the uncertainty of customer acceptance of new product offerings and rapid technological and market change; (viii) insufficient, excess or obsolete inventory; (ix) war or acts of terrorism; (x) the ability to attract and retain highly qualified employees; (xi) fluctuating currency exchange rates; and (xii) other one-time events and other important factors disclosed previously and from time to time in LaCie's filings with the French Securities and Exchange Commission (AMF). LaCie disclaims any obligation to update any such forward-looking statements after the date of this release.