

LaCie

Quarterly revenue as of September 30, 2008: -18% year-over-year

	06/08 - 09/08 3 months	06/07 - 09/07 3 months	Var M€	Var %
Europe	39.8	56.7	-17.0	-30%
Americas	29.8	27.7	2.1	8%
Asie	6.0	7.5	-1.6	-21%
TOTAL	75.5	91.9	-16.4	-18%

IFRS - unaudited

SLOW DOWN IN SALES

LaCie reported revenue of €75.5 million for the quarter ended September 30, 2008 (IFRS). This compares to revenue of €91.9 million in the year-ago period, representing a 18% decrease (-14% without forex). The Solutions family accounts for 23% of the revenue, vs 22% in the same year-ago period. The Prosumers family, targeting semi-professional users, accounts for 45% of the revenue, vs 43% in the same year-ago period. Europe accounts for 53% of LaCie revenue, versus 39% for Americas and 8% for AsiaPac. After neutralization of forex, Europe and Asia sales drop by 29% and 17% respectively, while Americas improve by 18%.

KEY TOPICS OF THE QUARTER AND IMPACT ON THE FINANCIAL OUTLOOK

- ✓ Tougher and tougher market place for entry-level products. LaCie focuses its strength on higher-end segments.
- ✓ Six new products were launched in September and October 2008, both in Solutions and Prosumers families.
- ✓ On October 7, 2008, the Board of Directors granted 425.000 stock awards to the key managers of the group, subject to the achievement of certain targets. The fair value of this share-based payment under IFRS 2 will be expensed over the vesting period (two years).
- ✓ LaCie monitors its expenses and its cash more cautiously than ever, in connection with the current economic turmoil and depressed revenue. The credit insurance company cut some credit lines and it will more likely than not impair LaCie's business in the coming month.

✓

DIVIDEND OF €0.20

The Board of Directors will submit to the Annual Meeting's vote on December 10, 2008 a dividend of € 0.20 per share (representing a payout ratio of 41%), paid before December 31, 2008.

Next release

Semi-annual revenue on 01/29/2009 after Euronext is closed.

About LaCie

Located in North America, Europe, Asia and Middle East, LaCie is the leading manufacturer of computer peripherals for PC, Apple and Linux users. LaCie has differentiated its products through original designs and leading-edge technology. Find all information at www.lacie.com.

This press release includes statements that may constitute forward-looking statements. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements. Although the Company believes the expectations contained in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove correct. These statements may involve risks and uncertainties that could cause actual results to differ materially from expected results. Such risks include, but are not limited to, risk factors described in the prospectus and in the Company's periodic and other filings. The Company assumes no obligation to update the forward-looking statements contained in this press release.